

Ph.D. in Health and Human Performance Sport Management

CURRICULUM

A. Concentration Area (18 hours minimum)

- PET 6471 (3hr) Contemporary Sport Industry Trends
PET 6472 (3hr) Risk Management of Sport and Exercise Programs
PET 6498 (3hr) Research Seminar in Sport Management
PET 6499 (3hr) Study of Sport Consumer Behaviors

Electives (6hr) sport management-related courses (faculty approval required. See suggestions below)

Suggested Concentration Electives

- PET 5216 (3hr) Sport Psychology
PET 5252 (3hr) Sport Sociology
PET 5465 (2hr) Sport Finance
PET 5466 (2hr) Sport Marketing
PET 6219 (3hr) Exercise Psychology
PET 6456 (3hr) Management and Planning Sport and Fitness Facilities
PET 6476 (3hr) Management and Leadership in Sport
PET 6478 (3hr) Issues in Sport Law
PET 6615 (3hr) Assessment and Curriculum Techniques in Special PE
PET 6947 (3hr) Graduate Internship in Exercise and Sport Sciences (required for those who have no practical experience in sport management settings)
PET 6948 (3hr) Advanced Practicum in Exercise and Sport Sciences (required for those who have no practical experience in sport management settings)
LEI 5188 (3hr) Trends in Leisure Studies
LEI 5255 (3hr) Outdoor Recreation and Park Management
LEI 6108 (3hr) Contemporary Theories of Recreation and Leisure
LEI 6495 (3hr) Campus Recreation Administration and Programming
LEI 6513 (3hr) Administrative Procedures in Leisure Service
LEI 6515 (3hr) Legal Issues in Recreation, Parks, and Tourism
LEI 6514 (3hr) Administrative Issues in Recreation, Parks, and Tourism
LEI 6557 (3hr) Recreation Management and Development in the Coastal Zone
LEI 6578 (3hr) Advanced Marketing for Recreation, Parks, and Tourism
LEI 6838 (3hr) Sport Tourism
EDU 6192 (3hr) Educational Leadership
EME 5403 (3hr) Instructional Computing I
EDA 6271 (3hr) Utilization of Computers in Educational Leadership

B. Research Area (27 hours minimum)

HLP 7980 (15hr)	Dissertation
PET 6910 (3hr)*	Supervised Research (*minimum)
HLP 6535 (3hr)*	Research Methods (*if a same or equivalent course has already been taken at the master's level, an advanced research-related course should be selected as a substitution)
Electives (6hr)	Courses related to research application, methodology, statistics, and/or measurement (faculty approval required. See suggestions below)

Suggested Research Application Electives

PET 6905 (3hr)*	Directed Independent Study (*required for those who did not complete a master's thesis)
HLP 7979 (3hr)	Advanced Research
PET 5936 (3hr)	Current Topics in ESS (professional skills and grant writing)
HSC 5956 (3hr)	Writing for Professional Publications
GEB 5213 (3hr)	Professional Writing in Business
MAR 7666 (3hr)	Marketing Decision Models

Suggested Research Method Electives

STA 5223 (3hr)	Applied Sample Survey Methods
EDF 6475 (4hr)	Qualitative Foundations of Educational Research
MAR 7622 (3hr)	Design of Marketing Research
SYA 6315 (3hr)	Qualitative Research Methods

Suggested Measurement Electives

EDF 6434 (3hr)	Educational Measurement
EDF 6436 (3hr)	Theory of Measurement
EDF 6471 (3hr)	Survey Design and Analysis in Educational Research
EDF 7432 (3hr)	Advanced Psychometric Theory
EDF 7435 (3hr)	Rating Scale Design and Analysis in Educational Research
EDF 7439 (3hr)	Item Response Theory
EDF 7491 (3hr)	Evaluation of Educational Products and Systems

C. Statistical Area (9 hours minimum)

The following three courses are suggested, but others may be substituted:

STA 6126 (3hr)	Statistical Methods in Social Research I
STA 6127 (3hr)	Statistical Methods in Social Research II
STA 5701 (3hr)	Applied Multivariate Methods

Suggested Statistics Electives

STA 5106 (1hr)	Computer Programs in Statistical Analysis
STA 5503 (3hr)	Categorical Data Methods
STA 5507 (3hr)	Applied Nonparametric Methods
STA 6208 (3hr)	Regression Analysis
STA 6505 (3hr)	Analysis of Categorical Data
STA 6526 (3hr)	Nonparametric Statistics
STA 6707 (3hr)	Analysis of Multivariate Data
STA 6746 (3hr)	Multivariate Analysis
STA 6857 (3hr)	Applied Time Series Analysis
EDF 7412 (3hr)	Structural Equation Models
EDF 7474 (3hr)	Multilevel Models
EDF 7932 (3hr)	Multivariate Analysis in Educational Research
ECO 7435 (3hr)	Applied Time-Series Analysis and Dynamic Models
MAR 5621 (2hr)	Advanced Managerial Statistics
MAR 5624 (3hr)	Introduction to Managerial Statistics
MAR 7626 (3hr)	Multivariate Statistical Methods in Marketing
MAR 7628 (3hr)	Methods for Analysis of Proximity and Choice Data

D. Cognate/Minor Area (12 hours)

A cognate/minor area shall be approved by the doctoral supervisory committee. Suggested minor areas may include:

1. Management - College of Business Administration
2. Marketing - College of Business Administration
3. International economics - College of Business Administration
4. Decision and information sciences - College of Business Administration
5. Educational leadership - College of Education
6. International communication - College of Journalism and Communications
7. Advertising - College of Journalism and Communications
8. Public relations - College of Journalism and Communications
9. American government and politics - College of Liberal Arts and Sciences
10. International relations - College of Liberal Arts and Sciences
11. Legal Issues/Risk Management – Colleges of Education, Business, & Law

E. Electives (3 hours)

An elective course must be approved by the doctoral supervisory committee.

EXAMINATION

A. Qualifying Examinations

For a Ph.D. student who did not complete a thesis on a topic related to sport management for his/her master's degree, he/she must complete a Directed Independent Study (PET 6905) before proceeding to the doctoral qualifying examinations. The independent study will be conducted under the close supervision of the student's major advisor. At the end of the study, a research report will be prepared, which normally includes the following sections: introduction including a review of literature, statement of problem, method (participants/source of data, measurement/protocol, procedures, and data analysis –quantitative or qualitative), results, and discussion. The research report is expected to be publishable in a scholarly journal, or at least presentable at a professional conference.

Qualifying examinations must be completed before a student can proceed with dissertation hours. A student will be required to choose one of two options. Permission for either option must be approved by the student's supervisory committee. If a student fails in part or in whole the qualifying examinations, a re-examination may be requested by the student and recommended by the supervisory committee. At least one semester of additional preparation is required before any re-examination.

Option 1

A formal written and oral examination covering all course areas (concentration, research, statistics, and minor).

Option 2

Conduct **two** research projects that cover both major course subjects. Project One is a conceptual paper entailing a comprehensive review of literature and identification of theoretical framework. Project Two is an independent study that involves a research paper entailing original data collection, data analysis, and manuscript preparation for submission to a scholarly journal. Both Project One and Project Two must be submitted to the supervisory committee in written format and subsequently defended in an oral examination.

B. Dissertation Examination

The dissertation must be defended both in written and oral format to the committee members.