

Name: \_\_\_\_\_ UFID#: \_\_\_\_\_ Entered: \_\_\_\_\_

**Recreation and Event Management**

**FRESHMAN YEAR**

|  |               |   |               |
|--|---------------|---|---------------|
| <b>Semester 1 - Fall</b>                       |               | <b>Semester 2 - Spring</b>                |               |
| Composition (GE)                               | 3 ____        | ENC 2210 Technical Writing                |               |
| Mathematics (GE)                               | 3 ____        | (or AEE 3033c)                            | 3 ____        |
| Humanities (GE-HI)                             | 3 ____        | Mathematics (GE)                          | 3 ____        |
| Physical or Biological Science (GE-P/B)        | 3 ____        | Humanities (GE-HI)                        | 3 ____        |
| <b>SYG 2000 Principles of Sociology (GE-S)</b> | <b>3 ____</b> | Physical or Biological Science (GE-P/B)   | 3 ____        |
|  |               | <b>PSY 2012 General Psychology (GE-S)</b> | <b>3 ____</b> |
| <b>TOTAL</b>                                   | <b>15</b>     | <b>TOTAL</b>                              | <b>15</b>     |

**SOPHOMORE YEAR**

|  |           |  |               |
|--|-----------|--|---------------|
| <b>Semester 3 - Fall</b>                 |           | <b>Semester 4 - Spring</b>               |               |
| ECO 2023 Microeconomics (GE-S)           | 3 ____    | SPC 2600 Introduction to Public Speaking |               |
| EDF 3110 Human Growth & Development      | 3 ____    | (or AEE 3030c)                           | 3 ____        |
| MAN 3025 Principles of Management 4 ____ |           | MAR 3023 Principles of Marketing (GE-S)  | 4 ____        |
| Electives                                | 5 ____    | (pre-req ECO 2023)                       |               |
|  |           | Elective                                 | 3 ____        |
| <b>TOTAL</b>                             | <b>15</b> | Cognate Course(s)                        | <b>5 ____</b> |
|  |           | <b>TOTAL</b>                             | <b>15</b>     |

**JUNIOR YEAR**

|  |           |  |           |
|--|-----------|--|-----------|
| <b>Semester 5 - Fall</b>                       |           | <b>Semester 6 - Spring</b>                 |           |
| *LEI 3140 Philosophy & History Recreation      | 3 ____    | *LEI 3921 Field Experience in Leisure Svcs | 3 ____    |
| *LEI 3400 Programming & Leadership             | 4 ____    | LEI 3546 Park Management                   | 3 ____    |
| LEI 3843 Commercial Recreation                 | 3 ____    | LEI 3832 Special Events/Mting Planning     | 3 ____    |
| LEI 3836 Hospitality Management                | 3 ____    | *LEI 3180 Current Trends in Leisure Svcs   | 3 ____    |
| *LEI 3705 Lei. Svcs. for People w/Disabilities | 3 ____    | Cognate Course                             | 2 ____    |
| <b>TOTAL</b>                                   | <b>16</b> | <b>TOTAL</b>                               | <b>14</b> |

**SENIOR YEAR**

|   |           |  |    |
|---|-----------|--|----|
| <b>Semester 7 - Fall</b>                    |           | <b>*Core Courses</b>                     |    |
| *LEI 4540 Mgt. & Supervision Fac. & Persnl. | 4 ____    | <b>Semester 8 - Spring</b>               |    |
| *LEI 4570 Revenue Resources Management      | 3 ____    | *LEI 4940 Internship in Leisure Services | 15 |
| *LEI 4880 Evaluation of Leisure Services    | 3 ____    |  |    |
| *LEI 4501 Legal Aspects of RPT              | 3 ____    |  |    |
| Cognate Course(s)                           | 2 ____    |  |    |
| <b>TOTAL</b>                                | <b>15</b> |  |    |

**Your choice of Cognate Courses is on the reverse side.**

Current First Aid and CPR certification will be required during enrollment in LEI 3921 or LEI 4930. Professional Liability Insurance is required during Internship semester unless supervising agency provides a waiver. See Advising Office for details.

**Recreation & Event Management**  
**Cognate Courses\***                      **9 credit hours required**

2 credits

|          |  |
|----------|--|
| ACG 2071 | Introduction to Managerial Accounting          |
| LEI 3331 | Camp Administration and Programming            |
| LEI 3600 | Planning and Maintenance of Leisure Facilities |
| SDS 3481 | Alcohol and Drug Abuse                         |

3 credits

|          |  |
|----------|--|
| ADV 3000 | Elements of Advertising                      |
| ADV 4300 | Media Planning                               |
| CGS 2531 | Introduction to Computer Software            |
| LEI 3250 | Introduction to Outdoor Recreation and Parks |
| LEI 3760 | Leisure, Recreation and the Older Adult      |
| LEI 3830 | Principles of Travel and Tourism             |
| LEI 3831 | Fundamentals of Tourism Planning             |
| LEI 4770 | Leisure Services for the Socially Deviant    |
| PUR 3000 | Introduction to Public Relations             |
| RTV 2100 | Writing for Electronic Media                 |
| RTV 3000 | Introduction to Telecommunication            |
| RTV 3405 | TV & the American Family                     |
| SDS 4410 | Interpersonal Communications                 |
| SOP 4700 | Social Psychology of Leisure                 |
| SYD 3410 | Urban Sociology                              |
| SYD 3600 | Community Growth and Change                  |
| SYD 3700 | Minorities in American Society (S, I)        |
| SYO 4350 | Social Inequality (S, I)                     |
| SYO 4102 | American Families                            |
| LEI 4574 | Intro to Marketing for RPT                   |
| SDS 3482 | Stress & Anxiety Management                  |

4 credits

|          |  |
|----------|--|
| ACG 2021 | Introduction to Financial Accounting             |
| AGG 3408 | Introduction to Human Resources                  |
| BUL 4310 | The Legal Environment of Business                |
| BUL 4352 | Business Law                                     |
| FIN 3403 | Business Finance                                 |
| FIN 4244 | Debt and Money Markets                           |
| GEO 4554 | Regional Development                             |
| LEI 3844 | Resort Destination and Development               |
| MAN 4310 | Human Resource Management                        |
| MAN 4723 | Strategic Management                             |
| MAR 3231 | Introduction to Retailing Systems and Management |
| MAR 3503 | Consumer Behavior                                |
| MAR 4323 | Promotion Strategy and Management                |
| URP 4000 | Review of Urban and Regional Planning            |

Event Mangement

|          |                            |          |                              |
|----------|----------------------------|----------|------------------------------|
| ADV 3000 | Elements of Advertising    | PUR 3000 | Intro to Public Relations    |
| ADV 4300 | Media Planning             | RMI 3011 | Risk and Insurance           |
| ADV 3001 | Advertising Strategies     | RTV 2100 | Writing for Electronic Media |
| ADV 4400 | International Advertising  | RTV 3000 | Intro to Telecommunications  |
| LEI 4574 | Intro to Marketing for RPT | RTV 3405 | TV and the American Family   |

**\*Prerequisites may be required for some of the courses listed. Please check catalog.**